



Welcome to our 25th Anniversary edition of our e-newsletter.

This month we celebrate our 25th Anniversary, a proud moment for everyone at Powell & Co Construction. Our first projects in 1998 were a broiler poultry house and a Minardi Formula 1 workshop. Since those early days we are humbled how word of mouth in the sector has delivered fantastic growth for the business with over 2,000 poultry units constructed across the UK, along with agricultural, industrial and commercial buildings. The latest innovation to our portfolio has been calf rearing units with design and construction based on the core elements of a broiler unit. We would like to thank everyone for their loyalty, support and business - here's to the next 25 years!

Don & Jason Powell
Directors

On this day in 1998

- £1.32 for a dozen eggs.
- Ready mix concrete £56.30 per cubic metre.
- £2.32 for a roasting chicken.
- New Labour party prime minister Tony Blair.
- Queen Elizabeth reined.
- The historic counties of Herefordshire and Worcestershire are reestablished, 24 years after they merged to form Hereford and Worcester.
- Europeans agree on a single currency - the Euro.
- Google was founded.

Minardi Formula 1

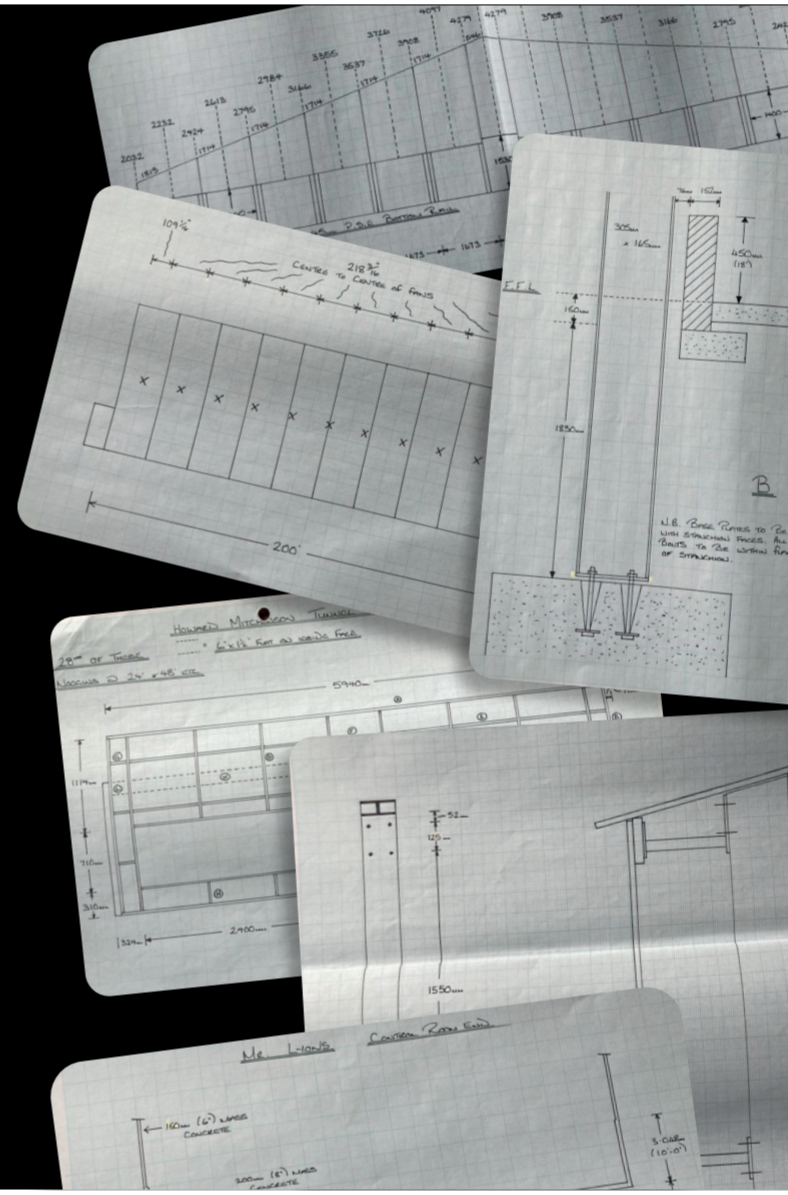
One of the first commercial projects was to design and build workshop and office facilities in Ledbury for Minardi Formula 1, recently known as the Minardi team. Commenting on the project, Martin Bevan says, "It was a dream project especially for the car enthusiasts within the team. We got to see some amazing cars and meet the leading racing drivers of the time, including Murray Walker. One of the many jobs at the site was to paint an H in the car park for helicopters to bring drivers to the site"



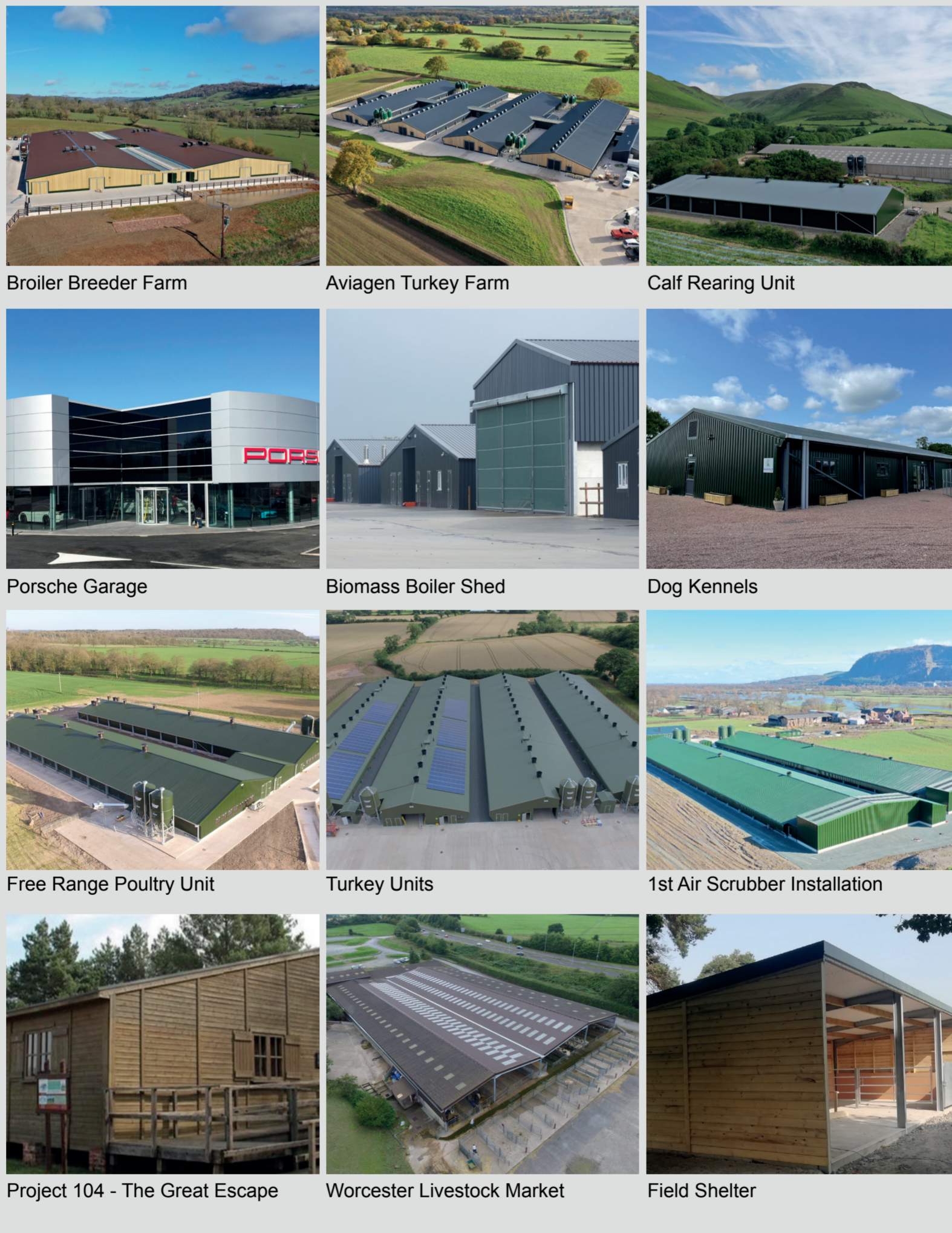
Technology

Over the years investment has seen the team move from an office in Don's bungalow to the head office at Kingsland with offices and workshops, and a steel fabrication site at Shobdon. The Shobdon site investment included a £240k drill line. On the back of investment there has been significant change in technology with computer software being the biggest change. Hand drawn images with a standard blue print for most poultry houses was the norm in the 90's.

Now designs are generated on computers with latest design software and no one poultry unit is the same. Technology has allowed bespoke designs to be created meeting the needs of the customer, animal welfare, the environment and the current legislation. You can now operate a poultry unit from a modern mobile phone!



Some of our projects



Next Generation

As we move forward to the next 25 years the business already has the next generation namely Jason and Luke Powell, following in their father Don's footsteps. The construction sector for poultry, agricultural and commercial buildings is innovative in this no day is the same. Anyone interested in and sector needs to simply listen and learn everything, whilst keeping up to date with continued changes and challenges whilst importantly meeting the needs of customers.

Here's to the next 25 years!

