

# W A J OLIVER

## IT'S ALL IN THE PLANNING





## THINKING OF JOINING THE BROILER SECTOR? THERE ARE LOTS OF THINGS TO THINK ABOUT, AND PLANNING AHEAD CAN SAVE THOUSANDS IN THE LONG RUN.

**A successful Broiler Farm starts with Farm Design and Layout. This is vital even at the Pre-Planning stage as some things, can not be altered once Planning Permission is successful.**

Elms Farm Poultry have carried out a New Build in 2019 and are prepared to pass on their learnings.

Will Oliver, Arable Farmer oversaw our build from Pre-Planning to birds in, with hands on and real-life experience.

John Jevons, Farm Manager, experience with working with large integrators and a wide range of farming systems.

- ✓ **Member of ROSS 420 Club.**
- ✓ **FW Arable Farmer of the Year Finalist 2020. BASIS/FACTS Qualified.**
- ✓ **Successfully allowed Broiler Production to become an integral part of our Diverse Family Farming Business.**

# HAVE YOU THOUGHT OF EVERYTHING?

## WE CAN HELP WITH:

- ✓ Site Design
- ✓ Equipment required
- ✓ Biosecurity
- ✓ New Build Requirements
- ✓ Benchmarking Performance.
- ✓ Enhancing Farm Manager Performance
- ✓ Optimising Farm Performance

Please call Will Oliver 07824559052 or email [will@oliverfarms.co.uk](mailto:will@oliverfarms.co.uk)



*“By failing to prepare, you are preparing to fail.”*

– BENJAMIN FRANKLIN





“From initial design stages it was very clear that Wills experience and attention to detail was going to make the project a breeze to build. Will and his team knew exactly what he wanted to ensure there were no compromises on the project. Bio security and the welfare was what Will's priorities were from the beginning. Wills focus and energy was purely driven by wanting to grow the best chicken possible.”

**Anthony Litchfield, Knights Construction**

“Visiting the farm gave us many useful ideas with regards to site layout, equipment choices and renewable heat technologies, which we will use when planning the refurbishment and expansion of our existing broiler farms.”

**Edward Fairbank, Cullingworth Commercials**

